



Ministry of Agriculture &
Livestock Development



THE 2ND EASTERN AFRICA AGROECOLOGY CONFERENCE: *Harnessing the Potential of Agroecology in Transforming and Sustaining Resilient Agri-Food Systems*

Theme: *Strengthening Agri-Food System Transformation for
Resilience, Sustainability and Socioeconomic Development*

REGISTER NOW TO JOIN US!



Date: 25 -28 March 2025

Venue: Argyle Grand Hotel
Nairobi, Kenya



About the Conference

Introduction: The Conference Organizing Committee (COC) of the 2nd Eastern Africa Agroecology Conference to be held from 25th to 28th March 2025 at Argyle Grand Hotel, Mombasa Road and opposite Jomo Kenyatta International Airport (JKIA), Nairobi, Kenya, wishes to invite all people who plan to attend the conference to register in time.

This is an important conference that will provide a forum to discuss important issues including evidence-generation of agroecology impacts, scaling up agroecological transitions, digitalization in agri-food systems, investment in research and innovation, trade opportunities, engagement of small-scale food producers including indigenous peoples, women, youth and the private sector in agri-food systems transformation.

The conference will involve sessions held in the hotel and field excursions. It will also be live-streamed for on-line participants.

Conference Title: The 2nd Eastern Africa Agroecology Conference: *Harnessing the Potential of Agroecology in Transforming and Sustaining Resilient Agri-Food Systems*

Conference Theme: Strengthening Agri-Food System Transformation for Resilience, Sustainability and Socioeconomic Development.

Sub themes:

1. Pathways for enhancing production, productivity and sustainability of agri-food systems with agroecological interventions
2. Food security, nutrition, and health nexus: Soil health and farmer managed seed systems
3. Empowerment of women and youth movements in agroecology
4. Trade, markets and economy: Implications for agroecological transitions
5. Institutional and policy opportunities for unlocking potential of agroecology in transforming agri-food systems
6. Financing mechanisms for agroecological pathways and transitions

Format of the Conference

The conference will be a hybrid event consisting of the following:

1. Online preparatory phase (webinars)
2. Main conference (3 days, hybrid - physical and live streaming for plenary sessions), consisting of:
 - ✓ Plenary sessions with inspiring keynote presentations and panel discussions involving key stakeholders.
 - ✓ Break-out sessions with interactive formats (short presentations, panel discussions, fish-bowl discussions, World Cafés, side events).
 - ✓ Exhibitions (trade exhibitions, general exhibitions)
3. Excursions to show how agroecology works in real contexts

Registration for the Conference

1. Attendance to all conference sessions.
2. Conference communication materials (programmes, conference book of abstracts, conference bag).

Registration Rates (Exchange rate 1 US Dollar = Kenya Shilling (KES) 130)

Delegates	Early Bird (USD)	Early Bird (KES)	Late Bird (USD)	Late Bird (KES)
African Delegates	\$250	KES 32,500	\$300	KES 39,000
International Delegates	\$300	KES 39,000	\$350	KES 45,000
Virtual Delegates	\$200	KES 26,000		
Farmer Delegates	\$100	KES 13,000		
Student Delegates	\$100	KES 13,000		
Add ons				
Field Excursion	\$50	KES 6,500		
Gala Dinner	\$100	KES 13,000		

NOTE:

1. We are offering early bird registration rate of \$250 USD to the African participants and \$300 to the International Participants attending physical conference and who will register before 28th February 2025.
2. Note: For students, a valid student ID with the latest semester stamp issued by your school or university is required as proof of eligibility

Would you like to sponsor a farmer, or a student to attend the conference?

Type	Amount (USD)
Sponsor groups of 20 farmers/students	\$2000 per group
Sponsor groups of 50 farmers/students	\$5000 per group
Sponsor groups of 100 farmers/students	\$10000 per group
Sponsor groups of 200 farmers/students	\$20000 per group
Sponsor farmers or SMEs to exhibit in the conference	\$1000 per Booth

NB: The support is for registration of a delegate to participate in the conference only, other costs for participation (field excursion and Galla dinner) to be considered separately by the sponsors and or participants.

SPONSORING THE CONFERENCE

A. Why Your Partnership Matters

The stakes have never been higher. Climate change risks, food insecurity and poor food nutrition, and biodiversity loss demand bold action, and agroecology offers proven solutions.

By supporting the upcoming conference as a Strategic Partner, your organization will:

- **Strengthen the Agroecology Movement:** Ensure that the important platform created fosters collaboration, knowledge-sharing, and capacity building among policymakers, farmers, researchers, development partners, investors, and other people of interest.
- **Empower Communities:** Support the inclusion of women, youth, and grassroots farmers who are central to the agroecology movement but often lack the resources to participate in such critical dialogues.
- **Amplify Shared Impact:** Help ensure the success of discussions and outcomes that will shape policies, programs, and partnerships across the region and beyond.

B. Partner Sponsorship Categories

If you wish to sponsor the conference, you can do so through any of the following four categories: Platinum, Gold, Silver or Bronze. Details for each of the categories are provided in the table below.

Feature	Platinum	Gold	Silver	Bronze
Sponsorship Amount	100,000 USD	75,000 USD	50,000 USD	Below 50,000 USD
Event Visibility	<ul style="list-style-type: none"> Exclusive premium logo placement on all conference materials Branding on exclusive delegate items 	<ul style="list-style-type: none"> Prominent logo placement on banners, websites, and conference promotional emails Branding on selected items 	<ul style="list-style-type: none"> Standard logo placement on program booklets, website, and social media 	<ul style="list-style-type: none"> Logo placement on conference website and program booklet
Speaking Opportunities	<ul style="list-style-type: none"> Keynote speaker role Moderating role in breakout sessions. High-profile panel discussion's role. 	<ul style="list-style-type: none"> Moderating role in breakout sessions. Panelist role in breakout sessions (assigned based on the theme relevance). 	<ul style="list-style-type: none"> Panelist role in breakout sessions (assigned based on the theme relevance). 	<ul style="list-style-type: none"> Panelist role in breakout sessions (assigned based on the theme relevance).
Side Events	<ul style="list-style-type: none"> Exclusive priority to host a side event. 	<ul style="list-style-type: none"> Exclusive priority to host a side event. 	<ul style="list-style-type: none"> Co-host a side event. 	<ul style="list-style-type: none"> Co-host a side event
Acknowledgement	<ul style="list-style-type: none"> Personalized acknowledgment in opening and closing sessions. Full-page acknowledgment in conference proceedings and official reports/ newsletter. Name and logo in press releases. 	<ul style="list-style-type: none"> Mention in plenary sessions. Half-page acknowledgment in conference proceedings/ newsletter. 	<ul style="list-style-type: none"> Mention in plenary sessions. Quarter-page acknowledgment in conference proceedings/ newsletter. 	<ul style="list-style-type: none"> General acknowledgment in conference proceedings and program.
Exhibition Booth	<ul style="list-style-type: none"> Prime-location complimentary booth with priority setup. 	<ul style="list-style-type: none"> Complimentary booth in a high-traffic area. 	<ul style="list-style-type: none"> Complimentary booth in the general exhibition area. 	Booth not included.
Complimentary Passes	<ul style="list-style-type: none"> 5 complimentary passes for representatives 	<ul style="list-style-type: none"> 3 passes for representatives. 	<ul style="list-style-type: none"> 2 passes for representatives. 	<ul style="list-style-type: none"> 1 pass for a representative.
Special Farmer/SME Sponsorship:	<p>By sponsoring USD 150 per farmer or SME, you enable grassroots leaders to join the conversation and share their invaluable perspectives. In addition, you can support farmers/SMEs to participate in our exhibition at USD 1,000.</p> <ul style="list-style-type: none"> Logo on website Recognition at conference 			

Terms and Conditions

Registration Modification

1. In the unlikely event that the participant cannot attend the conference after the completion of the registration and payment process, the participant may designate a representative to attend on his/her behalf (who must not also be a registered participant for this conference).
2. Please inform us in advance via e-mail with the necessary information of your chosen designated representative if this happens.

Participant Refund Policy

Please note:

- Conference registration may be cancelled with full refund (less a \$50 processing fee) provided written notification is received any time up until four (4) weeks prior to the conference start date.
- A 50% refund is available for conference registration and/or workshop registration provided written notification is received between four (4) weeks and two (2) weeks prior to the conference start date.
- No refunds will be granted within two (2) weeks of the conference start date. In the case of an emergency/ extenuating circumstances, special requests may be considered on a case-by-case basis by the conference Organizing Committee following the conference.
- All fees for special events are non-refundable.

Refund requests should be submitted in writing to:

The Chair

The Conference Organizing Committee,
Biovision Africa Trust c/o icipe, P.O. Box 30772, 00100
Duduville Kasarani, off Thika Superhighway, Nairobi, Kenya

Email: info@ea-agroecologyconference.org

Prepared by Biovision Africa Trust, Kenya's Ministry of Agriculture and Livestock Development, and Agroecology Promotion Programme Partners

For more information visit the conference website:

 www.ea-agroecologyconference.org

 info@ea-agroecologyconference.org

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