



**1ST EASTERN AFRICA AGROECOLOGY CONFERENCE**  
TRANSFORMING FOOD SYSTEMS FOR RESPONSIBLE PRODUCTION,  
CONSUMPTION AND SOCIAL WELLBEING

March



2023

*Strengthening Resilience and Sustainability in  
Food Systems for Environmental and Socioeconomic Development*

# PROMOTING EXPONENTIAL RATE OF CONVERSION TO AGROECOLOGY



**interACT**

Interactive Agri Connections  
for Transformation

# Global Gathering of People Supporting Farmers' Transition to Agroecology



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“ *Users must see their fingerprint in a solution in order to use it.* ”



# The Need

- Farmers know the food security crisis firsthand.
- Knowledge-development, funding, and policies often lack input from farmers' lived experiences
- Farmers lack time and access to resources.

This disconnect is a major barrier to resolving the food security & climate change crises.



# The Opportunity

## Are you a Transition Catalyst?

Do you work directly  
with farmers to support  
their transition to  
Agroecology?

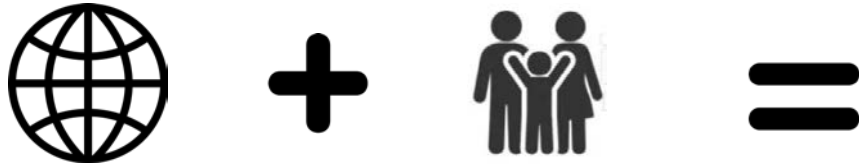
Do you connect farmers  
with resources related to  
knowledge, finance  
or policy?

If you answered yes to both questions,  
then you are a **Transition Catalyst!**

Transition Catalysts are well-positioned to  
interact multi-directionally in the food production  
system.



# The Proposed Solution



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# Interactive Web Tool

## Knowledge Databases

Search multiple existing databases

## Case Studies

Learn from other farmers & transition catalysts

## Directories & Matchmaking

Locate resources for knowledge, funding and policy

## Raise Your Profile

Share your projects, knowledge & experience

## Seek Assistance

Post your questions and requests for support

## Data & Metrics

Analytics collect data & metrics regarding real-time needs & experiences



# Interactive Regional Reps

- InterACTors meet in person with Transition Catalysts locally & globally
- Assist Transition Catalysts in accessing web-based resources
- Enable Transition Catalysts to upload their knowledge, solutions, & case studies
- Work with local Transition Catalysts to support regional events



# Questions & Discussion



# Thank you to CABI & the sponsors of Food System Game Changer Lab



**FOOD SYSTEMS  
Game Changers Lab**



**IDEO**

**thought  
for  
food**



SECONDMUSE



# Thanks!

ANY QUESTIONS?

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